

Financial Wellness  
& Education



# Understanding mutual funds

# Benefits of mutual funds

**Foresters Financial Services provides everyday families and individuals with financial solutions, guidance and tools, to meet their needs across all life stages.**

Our Financial Representatives offer personalized service combined with a solid, long-term approach and fresh thinking to help you:

- Save and invest for retirement education and other life events
- Create retirement income strategies
- Protect the ones you love
- Plan your legacy

Our Financial Representatives will meet with you in your home, our office or yours, or whatever location works best for you.

Together, we can help you achieve financial and family well-being—now and tomorrow, this generation and the next.

## Professional management

Mutual funds offer individual investors the type of professional management that most people cannot afford on their own. Mutual funds employ full-time portfolio managers to make investment decisions based on thorough research, independent analysis and forecasts of general economic and market trends.

Foresters Investment Management Company, Inc., an affiliate of Foresters Financial Services, Inc., is the registered investment adviser responsible for portfolio management and accounting for the First Investors funds. Foresters Investment Management Company, Inc. employs an experienced team of portfolio managers, analysts and traders in both the equity and fixed income sectors. Additionally, Foresters Investment Management Company, Inc. oversees a select group of outside subadvisers, who manage some of its funds. These subadvisers have specific expertise in a particular segment of the market, such as foreign stocks or high yield bonds. The use of subadvisers helps ensure that Foresters Financial can offer a wide variety of mutual funds to suit our investors' needs.

## Diversification

Mutual funds generally seek to minimize the risk of investing in stocks or bonds by diversifying among numerous stocks or bonds. While diversification does not offer protection against overall market trends, it does protect against the poor performance of a single stock or bond. Diversification does not ensure a profit or protect against a loss in a declining market.

## Liquidity

You can liquidate all or any portion of your shares at any time, in most cases with a simple phone call. Of course, since the investment return and principal value of a mutual fund investment will fluctuate, the value of your shares at the time of redemption may be more or less than their original cost.

## Privileges

When you invest in mutual funds from Foresters Financial, you are entitled to a variety of privileges that make investing in mutual funds more convenient and less costly. For example, you may make investments directly from your payroll check or bank account. You can also exchange your investments from one First Investors fund to another (with certain limitations) without paying a sales charge. However, an exchange may have tax consequences.

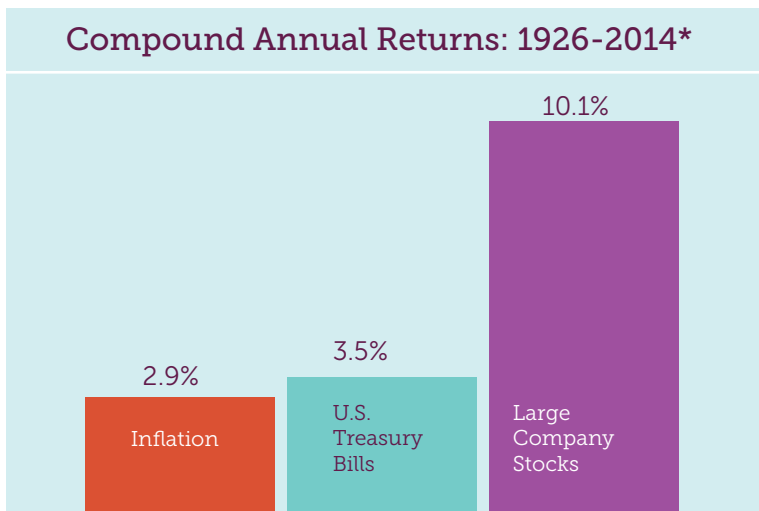
# Basic types of funds

## Equity funds

Equity funds, or “stock funds,” generally attempt to achieve long-term capital growth by investing in equity securities of publicly-traded companies. As an “owner,” shareholders may benefit from the growth of these companies. Stock funds may also have a second objective of earning dividend income. Equity funds may focus on particular types of stocks, such as large-cap stocks, small-cap stocks or foreign stocks. They may also use different investment styles—growth, value, or growth at a reasonable price.

Over time, equities have provided greater returns, albeit with more volatility, for investors than fixed income or money market instruments.<sup>1</sup>

The chart below shows the compound annual returns of large company stocks compared to U.S. Treasury bills<sup>2</sup> and to inflation over an 88-year period.



You should be aware, however that equity funds are subject to significant fluctuations in value. They are therefore most suitable for long-term investors. Stock prices in general may decline not only because of company-specific developments, but also due to an economic downturn, a change in interest rates, or a change in investor sentiment, regardless of the performance of an individual company’s operations. This is known as market risk. Stock markets tend to run in cycles, with periods when stock prices generally go up (“bull markets”), and periods when stock prices generally go down (“bear markets”). Equity funds that focus on particular types of stocks or that use certain investment strategies may offer greater potential returns, but have greater risks.

Based on history, the longer you hold on to stocks, the greater the chance that you will have a positive return. For example, over the past 88 years, there was a 72 percent chance that an investment in large company stocks would have produced a positive return if held for one year as measured by the S&P 500. Those chances grew to 95 percent if held for 10 years, and to 100 percent if held for 15 or 20 years.<sup>1</sup>

Rolling Period	Total Number of Periods	Number of Positive Periods	Percentage of Positive Periods
1-Year	89	65	72%
5-Year	85	73	86%
10-Year	80	76	95%
15-Year	75	75	100%
20-Year	70	70	100%

\* *Source: Stocks, Bonds, Bills and Inflation @2015 Yearbook, ©2015 Morningstar. All rights reserved. Used with permission.*

Asset classes and inflation are represented as follows:

- Large company stocks: S&P 500
- Long-term corporate bonds: Citigroup Long-Term High-Grade Corporate Bond Index
- U.S. Treasury bills: A one-bond portfolio
- Inflation: CPI-All Urban Consumers, not seasonally adjusted

<sup>1</sup> The information set forth is not representative of the performance of any First Investors fund. Moreover, past performance is no guarantee of future results. Investors cannot invest directly in an index.

<sup>2</sup> U.S. Treasury bills are guaranteed by the U.S. government as to principal and interest. As discussed in the text, mutual funds are not guaranteed by the U.S. government and carry the risk of loss of principal. When you sell your shares, they may be worth more or

# Understanding mutual funds

## Fixed Income funds

Fixed income funds, or “bond funds,” are designed to provide current income by investing in diversified portfolios of debt instruments. Clients can choose to receive income in cash, or have it reinvested as dividends.

Bond funds generally fluctuate less in value than do stock funds over the short term. However, they also tend to provide lower potential returns in the longer term than do stock funds.

Fixed income funds may invest in higher quality corporate bonds, which generally offer higher yields than do government bonds. They may also invest in lower-rated corporate issues, which potentially offer even higher yields but also higher risks. Some bond funds invest solely in government issues, which will enhance credit safety, but will offer comparatively lower returns. International bond funds invest in fixed income securities of foreign issuers.

Over time, long-term corporate bonds have outpaced U.S. Treasury bills and inflation.<sup>2</sup> The respective returns of each from an 88-year period are shown in the chart below.

Tax-exempt municipal bond funds allow you to keep the income that you earn because it generally is not subject to federal income taxes.<sup>3</sup> The income may also be free from state and local taxes.

There are two basic types of risk associated with bond funds—credit risk and interest rate risk. Credit risk refers to the potential inability of the bond issuer to repay the loan at maturity, as well as the risk that the insurer will miss interest payments. In general, the higher the credit risk, the higher the yield that must be offered to a bond purchaser. Bond funds that specialize in U.S. government obligations or municipal securities have low credit risk. Other types of bond funds attempt to reduce credit risk through careful analysis of the bonds’ issuers.

Interest rate risk refers to the fact that the market price of a bond will fluctuate with interest rates. As interest rates fall, bond prices generally rise. Conversely, when interest rates rise, bond prices generally fall. The longer the maturity of a bond, the more its price tends to be affected by interest rate changes. Bond funds may attempt to minimize interest rate risk by investing in bonds with differing maturities.

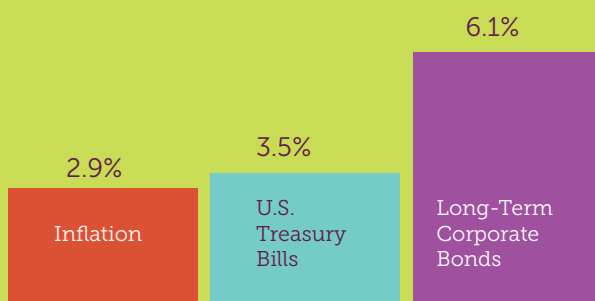
There are two primary measures of bond fund performance: yield and total return. A bond fund’s yield is the amount of net income that the fund produces. A bond fund’s total return is the net income produced plus the increase or decrease in the value of the shares owned, assuming the reinvestment of dividends. Total return is a complete measure of a bond fund’s performance.

## Money market funds

Money market funds seek current income by investing in high quality short-term instruments, such as Treasury bills and commercial paper. Money market funds are considered among the safest types of funds. Although they seek to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in these funds. Investments in money market funds are not bank deposits and are not insured or guaranteed by the Federal Deposit Insurance Corporation (FDIC) or any other government agency.

Money market funds offer relatively high stability compared to other investment categories.

### Compound Annual Returns: 1926-2014\*



<sup>3</sup> The income from tax-exempt municipal bond funds may be subject to the Alternative Minimum Tax. This information is general in nature and should not be construed as tax advice. Please consult a tax adviser as to how this information affects your particular circumstances.

# Diversify your investments

## Balancing risk and reward

As a general rule, the greater the potential reward, the riskier the investment. It is important to determine your risk tolerance in deciding what blend of mutual funds is appropriate for you.

**A conservative investor** is one who is willing to assume some investment risk, but is more interested in the preservation of capital than in the potential for achieving large investment returns.

**A moderate investor** is one who is willing to accept an average level of risk in return for the potential for moderate returns.

**An aggressive investor** is one who is willing to accept significant price fluctuations to achieve the potential for greater long-term growth.

### The risk of being too conservative

In determining what blend of investments is right for you, you should avoid being too conservative. As the chart shows, inflation is constantly eroding the buying power of your dollars. Goods and services that could have been purchased for \$100 at the end of 1983 would have cost \$230.01 at the end of 2013.\*

Thus, even in your retirement years, you should attempt to keep some of your money invested in asset categories (such as equity funds) that are capable of producing returns greater than the rate of inflation.

\* **Source:** Stocks, Bonds, Bills and Inflation © 2014 Yearbook, © 2014 Morningstar. All rights reserved. Used with permission.

Generally, no single mutual fund can meet all of your investment goals all of the time. Your financial strategy should be diversified and should address both your current and future needs.

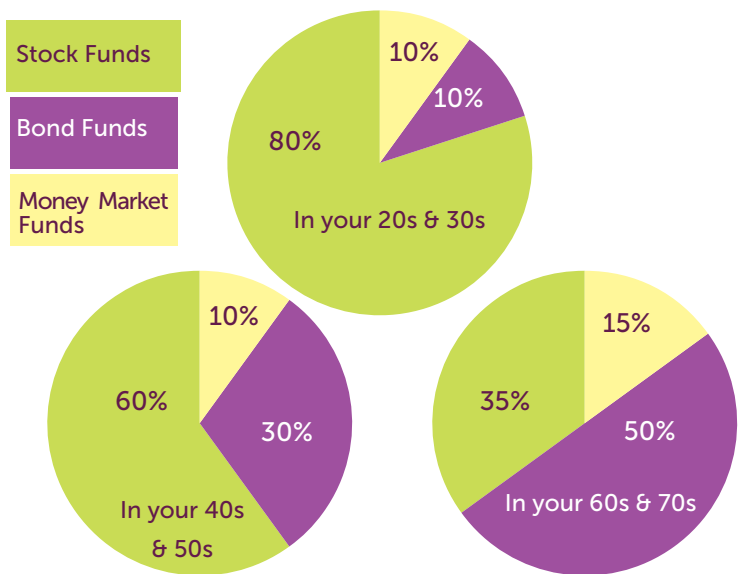
By blending equity, fixed income and money market funds in appropriate proportions, you can reduce short-term volatility while maintaining the potential of achieving total returns that are sufficient to meet your long-term financial goals. Of course, investment strategies such as diversification and asset

allocation do not guarantee a profit, nor do they eliminate the risk of loss of principal.

The percentages or dollar amounts that should be allocated to different types of funds will vary according to your age, investment horizon, goals and attitude toward risk.

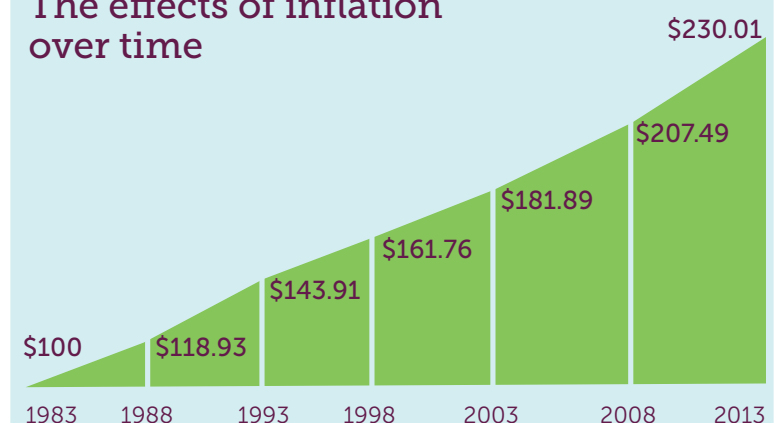
### Your age and investment horizon\*

In general, the younger you are and the longer your investment horizon, the more risk you may be willing to take in order to achieve your financial goals.



\* Allocation charts are for illustrative purposes only. The investment mix that is appropriate for you depends on your age, investment horizon, goals and attitude about risk.

## The effects of inflation over time



## The Foresters Investment Management Company Philosophy

We are committed to a long-term approach when it comes to investing for the important financial goals in your life, such as owning a home, sending a child to college or funding your retirement. That is why:

- We run our Funds in a manner that reinforces our service model. We encourage our clients to take the long-term approach; and our Fund managers have that time horizon in mind when choosing investments for the Funds.
- We respect risk at all times. If recent events in the markets have taught us anything, it's that risk is real. While we maintain that investing can be one of the best ways to fund future goals, we recognize that no investment is without risk. We also know that risk may be at its highest levels when it is least obvious, such as during bull markets. Understanding these facts underlies all of our investment decisions.
- We take fund performance very seriously. We strive to have as many of our funds in the upper half of their respective peer groups as we can. However, we don't actively try to be at the top of those peer groups, since that usually entails taking on greater risks.
- We are willing to miss the biggest gains in bull markets. Why? Because the funds achieving those gains are generally the ones taking on the highest levels of risk. In our experience, it's not prudent to take those risks.
- We strive to avoid the biggest losses in bear markets. Any loss is painful, but big losses can be very damaging. By embracing more reasonable levels of risk, and forgoing the biggest gains in boom times, we seek to minimize the chances of incurring such losses.
- We seek lower volatility in our funds. Statistics show that investors tend to flock to funds that have recently registered strong gains and flee funds that have fared poorly. Volatility is the enemy of a long-term perspective; and at Foresters Financial, we believe the best way to achieve your financial goals is through a long-term strategy. Although we can't completely avoid the inevitable fluctuations in the markets, we strive to minimize volatility as much as we can, and help you stay on track to reach your goals.
- We are mindful of the fact that money often follows performance, which can hurt investors. Meaning, investors often get into the "hot" fund after it has already experienced tremendous gains and consequently, miss out on the outsized returns. We discourage this practice by focusing on whether a fund's objectives match your needs, goals and risk tolerance, rather than emphasizing fund rankings or other performance metrics.

For more information about any fund from Foresters Financial, you may obtain a free prospectus and summary prospectus by contacting your Representative, writing to the address below, calling 800 423 4026 or visiting our website at [forestersfinancial.com](http://forestersfinancial.com). You should consider the investment objectives, risks, charges and expenses carefully before investing. The prospectus and summary prospectus contain this and other information, and should be read carefully before you invest or send money. An investment in a fund is not a bank deposit and is not insured or guaranteed by the Federal Deposit Insurance Corporation (FDIC) or any other government agency.

The views herein may change based on market and other conditions. Nothing herein is intended as a recommendation of a specific security or investment strategy. Investment decisions should be made based on an individual's goals, time horizon and risk tolerance. All investing involves risk, including risk of loss. Past performance is no guarantee of future results. Stock markets are volatile and can decline significantly in response to adverse issues, including political, regulatory, market or economic developments.

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