

# Tips for completing your nomination in Foresters Financial Branch Election

**Putting your best foot forward**

**Foresters**   
Financial

**Helping is who we are.™**

Visit [foresters.com](https://foresters.com) to see how we can help you.

Your personal biography is the most important piece of information provided in the Foresters Financial™ Branch election process. Please ensure you complete this with accuracy and detail. The responses provided within the biography are the only information the Branch Nominating Committee (Committee) will have to evaluate your application for consideration as a Branch Councillor. This biography helps the committee get to know you as a person and the skills you will bring to this role.

## What makes an effective nomination biography?

- Tells members who you are and where you're from
- Explains your previous experience
- Gives relevant details on your background and what would make you effective in the role
- Explains why you want to be a Foresters Branch Councillor

## Making our nomination system work for you

- Don't wait until the last minute
- Work on a separate device/document, then copy and paste
- Be clear and concise in your responses
- Use spell-check and grammar check
- While photos are not mandatory at nomination stage, they are encouraged and will be used in the event that you are elected
  - Use a good quality recent photo of your head and shoulders only
  - Plain background
  - "Selfies" will only be accepted provided they are of a good quality

## Understanding your audience

When writing your nomination biography, you need to consider the needs of two specific audiences: The Committee and the voting members within your Branch area.

The **Committee's** job is to put together the best slate of candidates for their Branch Council. To make the best decisions, the Committee needs (a slate is the member nominees chosen for the election who best meet the criteria selected by the Branch Nominating Committee):

- Full and detailed answers to all questions enabling an understanding of who you are and what you will bring to the position if elected
- To learn all relevant details of your past experience
- To hear about your enthusiasm for the position and for Foresters

A **voting member** is likely to know nothing about you outside of the materials provided during the election cycle. Your nomination biography is your one chance to make a great and lasting impression. When considering their vote, a member needs:

- To hear about your experience
- To learn about why you want to be a Foresters Branch Councillor
- To understand why you would be a good choice to represent them in Foresters governance